

**EL AL Israel Airlines USA 2019/WIOD News Radio
(iHeartMedia) Contest Promotion**

**OFFICIAL RULES
VOID WHERE PROHIBITED BY LAW.**

1. CONTEST PROMOTIONAL PERIOD. This special EL AL Israel Airlines USA contest promotion begins September 23, 2019 and ends on October 7, 2019 ("promotion period"). Each participant agrees to the rules of this contest promotion and the processing of their personal information outside of the United States. EL AL Israel Airlines USA has the right to cancel contest promotion at any time.

2. ELIGIBILITY RESTRICTIONS. Eligibility to win two (2) roundtrip economy class prize tickets to Israel and a 5 night hotel stay with daily breakfast included at the Ramada Jerusalem, is based on enrollment in the Matmid Frequent Flyer Club program. There is no cost to be a member of the Matmid Club and no purchase is necessary. Contest promotion is offered and open only to legal residents of the United States and the District of Columbia who are at least 18 years of age or older at the time of entry. Employees of EL AL Israel Airlines, Ramada Hotels and WIOD News Radio (iHeartMedia), as well as their immediate family (spouse, parents, children, siblings and their spouses) and individuals living in the same household of such employees, are ineligible. Contest promotion is subject to all applicable federal, state, provincial, and local laws and regulations. By participating, entrants agree to these official rules and accept decisions of EL AL Israel Airlines USA as final. The contest promotion is offered in the United States only and shall be construed and evaluated, according to U.S. and Canada federal, state and local laws.

3. HOW TO ENTER & GENERAL CONDITIONS. Entrants are eligible to enter once inputting full name, date of birth, email address and zip code into the contest registration form. This will automatically enroll entrants in the Matmid Frequent Flyer Club program subject to its rules, regulations and privacy policy, as well as receive email promotions from EL AL Israel Airlines. There is no charge (points or money) to join or be a member of the Matmid Frequent Flyer Club program and no purchase is necessary. One entry per person.

4. PRIZES/VALUE. One grand prize winner will win two (2) roundtrip economy class prize tickets on a nonstop EL AL flight from Miami plus a 5 night hotel stay with daily breakfast included at the Ramada Jerusalem. The approximate value of the prize is \$3400 - \$4800 depending on travel dates and availability (up to \$100 taxes per ticket are the responsibility of

the winner). Israel citizens subject to 17% VAT (Value Added Tax) to be charged by hotel during stay.

The available travel dates for the prize package are: November 1 – December 15, 2019, January 11 – March 31, 2020, April 27 – June 15, 2019, September 1 – 14, 2020, October 19 – December 14, 2020.

The grand prize of two (2) roundtrip economy class tickets plus 5 night Ramada Jerusalem hotel stay with daily breakfast is non-endorsable, non-refundable, non-transferable, cannot be redeemed for cash and is based on availability. The EL AL tickets are based on the rules and regulations of “E” economy class and are not valid for receiving frequent flyer points. Upgrading to a higher class of service with either money or points is not permitted. Once a ticket is issued, no changes are permitted.

5. DRAWING.

The odds of winning will depend on the total number of eligible entries received, which is unknown. The winner of the contest promotion will be selected and notified by EL AL Israel Airlines USA through the e-mail and/or phone number associated with their Matmid account by October 14, 2019. The winner must respond to EL AL Israel Airlines USA within two weeks and include all contact information (name, home/cell phone numbers, full mailing address, and email address). In the event that EL AL Israel Airlines USA does not receive confirmation from the winner within 2 weeks, an alternate winner will be selected and notified through the e-mail and/or phone number associated with their Matmid account. The winner must notify EL AL Israel Airlines USA within two weeks of notification and include all contact information (name, home/cell phone numbers, full mailing address, and email address). This procedure will continue until EL AL Israel Airlines USA notifies and receives confirmation from a winner.

All entrants agree to allow EL AL Israel Airlines USA and/or its designees the perpetual right to use his/her name, biographical information, photo, and/or likeness (real or simulated), and statements for promotion, advertising, marketing and publicity purposes in all media now known or hereafter discovered, worldwide in perpetuity, including but not limited to on the world wide web and internet, without notice, review or approval and without additional compensation except where prohibited by law. In this regard, all entrants hereby agree to sign and deliver to EL AL Israel Airlines USA any and all documents that EL AL Israel Airlines USA may deem necessary or desirable in order to confirm such grant of publicity rights.

6. LIMITATION OF LIABILITY: EL AL Israel Airlines USA, Ramada Hotels, WIOD News Radio (iHeartMedia) are not responsible for printing or typographical errors in any related materials; stolen, fraudulent entries or email; or transactions that are processed or lost due to computer or electronic malfunctions. EL AL Israel Airlines USA, Ramada Hotels WIOD News Radio (iHeartMedia) are not responsible for entries not received or delayed due to difficulty accessing the Internet, service outages or delays, computer or mobile device difficulties, or other technological glitches. By entering the contest promotion, entrant releases EL AL Israel Airlines USA, Ramada Hotels and WIOD News Radio (iHeartMedia) against any claims and liabilities arising from this contest/promotion.

7. SPONSOR is EL AL Israel Airlines USA. Any questions or comments shall be directed to socialmedia@elalusa.com

8. RESULTS: For Contest results, send a hand-printed, self-addressed, stamped envelope to Winner List – EL AL Israel Airlines USA, Attn: Manager – Social Media, 100 Wall Street, New York, NY 10005. Requests for the winner list must be received by October 28, 2019.